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For issue to regional media

SOUTH WEST MODEL SHOW SET TO BE BIGGEST YET

The third South West Model Engineering, Model Making and Hobbies Exhibition, which takes place at The Royal Bath & West Show Ground in Shepton Mallet, Saturday 17th and Sunday 18th April, is set to be twice as big as last year's event after the event organiser confirmed a huge increase in the number of displays and attractions on offer this year. The 2009 event attracted 8,000 visitors, but that figure is set to rise to over 10,000.

The event brings together the best in the world of model making, and will feature over 200 trade and club stands. There will also be flying, boating, tank and car displays, demonstrations, amusements and other attractions on both days. The event has enjoyed a steady growth since the inaugural event in 2008 and has gained a reputation as one of the UK's premier model and hobbies events. Visitors travel from across the UK and an increasing number travel from Europe.

Speaking about the event, Scott Hider Managing Director of event organiser Nationwide Media Group said; "The event now attracts some of the biggest names in the world of model making and offers visitors an amazing array of sights, sounds and attractions. From the most dedicated of enthusiasts to families looking for a fun day out, the event has something for everyone. We are still working on the full programme for this year and have a couple of surprises being planned which will amaze visitors."

The 2010 event will be opened by Pete Waterman OBE. Best known for his involvement in Stock Aitken Waterman, having scored more than 100 UK top 40 hits and sold more than 40 million records, Waterman is also a keen railway and model enthusiast and has published books on the subject.

Scott Hider continues; "We are delighted that Peter will open this year's event and will be signing copies of his book 'Just Like the Real Thing'. Apart from respecting him as one of the most important names in music over the last thirty years, Pete is also highly respected as a train and model enthusiast. There is nobody better to open this year's event and we know he will enjoy the show."

The South West Model Engineering, Model Making and Hobbies Exhibition 2010 takes place Saturday 17th April 10am – 5pm, and Sunday 18th April 10am – 4.30pm. Parking is free for all visitors. For more information visit www.swmee.co.uk

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Notes for Editors:

Entry to the South West Model Engineering, Model Making and Hobbies Exhibition 2010 costs:

Adults £9 (Concessions £8)

Children under 16 £3

Children under 5 free

Family Ticket £20

Other attractions at the event include:

- Ride the on-site miniature train
- Marvel at fleets of radio controlled model tanks and planes
- Model flying displays in the skies
- Model boat displays on the water
- Model hovercrafts flying over land and lake
- Traction engines steaming around
- A wealth of demonstrations and workshops
- Relax at the small funfair and amusements
- Get involved and buy your own models
- Competitions and prizes to be won