

Operation TORCH puts control freaks under the spotlight

...remote control freaks, that is

Friday 27 March 2009, Bristol: Every family has its remote control hogger, but a hunt has been launched today to find the south west's worst offender.

Organisers of the South West Model Engineering, Model Making and Hobbies Exhibition have launched 'Operation TORCH' (Those Opposed to Remote Control Hoggers) to help victims 'enlighten' their partners about this major social faux pas.

The UK's most interactive hobbies show is offering long-suffering partners the opportunity to air their frustrations, with the chance to win a family day away from the box, and total control of a remote for a day.

Entrants should explain in 300 words or less why they deserve to take control for a change. The five most deserving victims will each win family tickets to the show, taking place 18-19 April at the Royal Bath & West Show Ground.

They will also receive professional training from an experienced model flyer, before taking sole charge of the remote control to fly a plane in front of the crowds ...and their partner.

Operation TORCH supremo, Hannah Langfield, says that the time has come for victims to stand in unison, and with one voice declare 'No More'.

"For too long, people have suffered remote control hoggers in silence, but enough is enough," she says.

"Victims across the south west should pull together and enable Operation TORCH to shine a light on this murky world.

"If you do not understand your partner's insatiable need to speed through 100 channels during each and every advert break, then this competition is for you.

"If your partner hides the remote before a trip to the bathroom, and cannot understand your frustration, then this competition is definitely for you," she says.

Entries entitled "I live with Jim Royle" should be emailed to takecontrol@nwe.co.uk. Entrants should include their name, address and telephone number. The closing date for entries is noon on Thursday 9 April.

Winning entries will be available to read on the event website www.swmee.co.uk soon after.

Held over the weekend of 18-19th April at the Royal Bath & West Show Ground, the South West Model Engineering, Model Making and Hobbies Exhibition will feature the widest range of models being shown and ridden, flown and driven anywhere in the UK.

Opening hours are 10-5 on Saturday and 10-4.30 on Sunday.

For tickets and further information about the show, visit: www.swmee.co.uk or call 0117 907 1000.

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For further media information, an interview with an Operation TORCH spokesperson, or press passes to the South West Model Engineering, Model Making and Hobbies Exhibition, please contact:

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